



Media Packages 2026

URBAN SPACES GHANA LTD

High Tension Ln., Celebrity Golf Club, Accra · www.urbanspacesghana.com

info@urbanspacesghana.com

EXCHANGE RATE **\$1 USD = GH₵ 11.30 GHS** Source: XE.com · 13 May 2026 · Rates subject to change

PACKAGE ONE

Featured Listing

A single property promoted at maximum visibility across the homepage and full properties index for a defined campaign window.

USD \$350 per 30-day campaign	GHS GH₵ 3,955 per 30-day campaign
--	--

CAMPAIGN OPTIONS

30 days — \$350	60 days — \$620	90 days — \$870
-----------------	-----------------	-----------------

WHAT'S INCLUDED

- Hero placement on the properties index — first listing above all standard results
- Homepage featured listings rail reaching every site visitor
- Cross-link from a relevant Insights article — SEO-boosted editorial link
- HD photo gallery — up to 20 images in full-size carousel
- Performance report — views, enquiry clicks and WhatsApp taps at campaign end

IDEAL FOR

Luxury residential	High-value sales	New developments
--------------------	------------------	------------------

ENQUIRE info@urbanspacesghana.com

PACKAGE TWO

Partner Directory

A long-running, always-on listing in the Professionals directory with a verified profile, direct contact channels and top-of-category placement.

USD \$180/mo per month	GHS GH₵ 2,034/mo per month
-------------------------------------	---

CAMPAIGN OPTIONS

Monthly — \$180	6 months — \$960	Annual — \$1,800 (save 17%)
-----------------	------------------	--------------------------------

WHAT'S INCLUDED

- Verified profile with USG logo, full company bio and website link
- Top-of-category placement above standard-tier agents in Real Estate
- Direct enquiry channels — one-tap WhatsApp, email and phone buttons
- Individual agent profile pages for Geoffrey and Paul
- Monthly lead report — profile views and enquiry count data

IDEAL FOR

Brand building	Long-term lead gen	New agencies
----------------	--------------------	--------------

ENQUIRE info@urbanspacesghana.com

PACKAGE THREE

Developer Spotlight

A dedicated micro-page for a full development project with gallery, floor plates, unit availability and a branded lead capture form.

USD \$850 per development / 90 days	GHS GH₵ 9,605 per development / 90 days
--	--

CAMPAIGN OPTIONS

90 days — \$850	180 days — \$1,500	12 months — \$2,800
-----------------	--------------------	---------------------

WHAT'S INCLUDED

- Branded project micro-page — gallery up to 30 images + downloadable brochure
- Floor plates and unit availability with pricing breakdown
- Featured banner on the International and Properties pages
- Lead capture form routed to your nominated sales team
- Fortnightly lead report — page visits, enquiries and download counts

IDEAL FOR

Gated estates	Off-plan sales	Mixed-use projects
---------------	----------------	--------------------

ENQUIRE info@urbanspacesghana.com

PACKAGE FOUR

Custom Campaign

Bespoke editorial, sponsored Insights articles, newsletter inclusion or full-site takeovers for maximum exposure and thought leadership.

USD from \$1,200 per custom campaign	GHS from GH₵ 13,560 per custom campaign
---	--

CAMPAIGN OPTIONS

Sponsored article — \$1,200	Newsletter — \$600	Full takeover — \$3,500+
-----------------------------	--------------------	--------------------------

WHAT'S INCLUDED

- Sponsored Insights article with byline — SEO-optimised, published under your brand
- Newsletter feature reaching active property seekers on subscriber list
- Site-wide banner or seasonal takeover across header, sidebar and footer
- Social media amplification across Instagram, Facebook and LinkedIn
- Full campaign report — reads, impressions, click-throughs and demographics

IDEAL FOR

Diaspora campaigns	Thought leadership	Seasonal promos
--------------------	--------------------	-----------------

ENQUIRE info@urbanspacesghana.com

Bundle Savings

<p>STARTER BUNDLE</p> <p>Featured Listing (30 days) + Partner Directory (3 months)</p> <p>\$820 GH₵ 9,266</p> <p>Save \$70 (vs GH₵ 9,927 separately)</p>	<p>GROWTH BUNDLE</p> <p>Partner Directory (6 months) + Developer Spotlight + Featured Listing</p> <p>\$1,950 GH₵ 22,035</p> <p>Save \$210 (vs GH₵ 24,406 separately)</p>	<p>MARKET LEADER BUNDLE</p> <p>Annual Directory + Custom Campaign (article) + Two Featured Listings</p> <p>\$3,100 GH₵ 35,030</p> <p>Save \$650 (vs GH₵ 42,260 separately)</p>
--	--	--